

THE BEST STUDENT FASHION AND DESIGN P.7



VICTORY IN THE GYMS AND ON THE SLOPES P.2



CITY COLLEGE NEWS

APRIL 1996

GEORGE BROWN COLLEGE

VOLUME 13 NO. 8



MEN FIND NEW ROLE... AS RUGS? — Massage therapist Carla Zazzarino demonstrates a shiatsu massage technique using her bare feet on student Eric Robitaille at a fitness lifestyle fair held at Casa Loma in March. "It's a great way to loosen up the legs," says Zazzarino. The fair was organized by students in George Brown's Fitness and Lifestyle Management program.

Creativity replaces cash at college after huge budget cut, staff reduction

Creativity is replacing cash as George Brown is learning to operate with a smaller budget and fewer staff.

While many managers across the college are still planning for the coming year, some have already come up with ingenious new ways of operating that are not only cheaper, but deliver the same or improved quality of service to students and the public.

Here are some examples:

- This year fall and winter continuing education calendars will be combined into one publication that will be issued this summer. Not only with this save thousands of dollars in preparation, printing and distribution costs, but it will allow students to plan their courses for the whole year.
- The college may have lost placement officers in this last

round of budget cuts but it is now exploring offering an online job locating service that would provide students with a much larger pool of job openings than ever before.

• Continuing education registration at Casa Loma has been cut back to four hours a day from nine — but those four hours now straddle the lunch hour when most people have the opportunity to come in. Normal registration hours — from 10 a.m. to 7 p.m. Monday to Thursday — are still in effect at St. James.

The changes in college operations are being made primarily because of huge reductions in funding from both Ontario and Canadian governments.

Reduced funding has forced George Brown to critically examine all aspects of its oper-

ation from programs to purchasing, and find ways of providing services for less money and with less staff.

Because the college spends more than 75 per cent of its operating budget on salaries, the funding cuts have prompted the largest staff reduction since the college was established in 1967.

Almost 20 per cent of the college's full-time staff are leaving — either because of lay off or early retirements — and more than 100 other staff have been reassigned into new jobs.

In all, the number of full-time staff will fall from 1,230 in March to 985 in June this year.

The college is losing 130 full-time teachers — 78 through layoffs because of

Continued on page 2.

We're creating jobs, Minister tells students

Ontario's Conservative government says it's responsible for creating tens of thousands of jobs — and to find them you just have to look.

That's the message that Labour Minister Elizabeth Witmer tried to sell to George Brown business students in late March — but some weren't in the mood to buy.

"You don't come to a college and say 'We're creating jobs' when we're out looking for jobs," said second-year marketing student Megel Stater after listening to Witmer. "Ninety per cent of my class are looking for jobs outside Ontario."

Witmer told students that the government is creating jobs by reducing taxes, regulations and red tape for private sector businesses, who in turn, hire people.

"The government cannot create jobs. The government can only create the climate for the creation of jobs," she said.

More than 31,000 new jobs were created in Ontario in February alone and the growth in jobs is continuing, she said.

"I believe the job prospects for you will continue to improve," Witmer told students.

She warned however, that students may not be able to find full-time, permanent jobs but will have to cobble together a livelihood from part-time and temporary positions.

"Much of it will be contract work," she said.

Employers are demanding "good work ethics", top notch conceptual and thinking skills as well as up-to-date computer knowledge, Witmer said.

"Computer skills are just as important as writing with pencil and paper," she said.

Witmer also said some government policy changes have created a more positive environment for business in Ontario including the repeal of the anti-scab legislation to restore what she called "a balance to labour/management relations" and the repeal of Employment Equity legislation.

Most employers recognize that it makes good business sense to have a workforce that is representative of the population, so equity legislation isn't needed, she said.

Human Resources student Jeff Webb said he felt some regulation of employers was needed.

The visit was organized and



Marketing student Megel Stater (left) talks with Ontario Labour Minister Elizabeth Witmer after she spoke to George Brown business students in March. Stater says Witmer took credit for job creation that would have happened whatever government was in power.

Creativity follows budget cuts

Continued from page 1.

program suspensions or budget cuts and 52 through an early retirement scheme that paid them up to half a year's salary to go now.

In addition George Brown's academic divisions are not renewing the contracts of a number part-time, probationary and sessional teachers.

George Brown has also laid off 106 support staff who perform a wide variety of tasks including office work, cleaning, and computer support. Nine support staff also opted to take early retirement.

The support layoffs prompted the reassignment of another 78 staff into new jobs.

A small number of administrative staff are also leaving.

To help the people who have lost their jobs, the college and union locals have set up an employee action centre at Casa Loma Campus where staff can get help with their career changes and job search.

About 60 staff have used the services of the centre so far, says Diana McIntyre, who — laid off herself from a job in the Faculty of Health Sciences — is working there until June as a counselor.

The second largest lay off occurred in 1973 when 103 staff — about 10 per cent of the total full-time workforce at the time lost their jobs. The lay offs prompted a staff protest at Queen's Park. At the time, full-time teachers with 15 years experience earned \$16,900.



WE ARE THE CHAMPIONS — George Brown intervarsity athletes brought home some medals in the past few weeks. The Women's Indoor Soccer team (top) won the silver medal provincially — and had two league all-stars: Nicole Maynard and Patty Michell. Karen Wong and Harrison Choy (left) won the silver as well in the Ontario badminton championships and Jill Thatcher of George Brown's small ski team (below) won the bronze in the slalom event in the Ontario competition held at Georgian Peaks. George Brown also had nine students named to all-star teams in football, basketball, and soccer.



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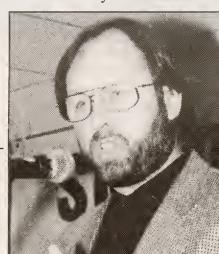
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NEWS SHORTS

EDUCATION WILL PRIVATIZED SAYS LABOUR FAIR SPEAKER

A comprehensive publicly-run education system maybe a thing of the past if Ontario's Conservative government has its way. That's what labour leader Sid Ryan told George Brown students and staff at the college's recent Labour Fair. "They're going to privatize as much as they can," Ryan said. The government of Mike Harris is cutting public spending on social services and education to help create a large pool of "demoralized unemployed" who will be willing to work for lower wages, he said. College students can play an important role fighting the funding cutbacks by joining in labour-organized protests, he said. Speakers also included actor Sarah Polley, who said Canada's social and economic structure should be fundamentally changed to meet the needs of all citizens. The fair was organized by George Brown's School of Labour.



Labour leader Sid Ryan at George Brown's Labour Fair.

NEW ST. JAMES STUDENT CENTRE, LOBBY TO OPEN IN LATE APRIL.

The new \$700,000 student centre at St. James is slated to open in late April when it will provide students with a place to relax and enjoy a good cup of coffee. A Second Cup coffee stand is slated to open as well as a large lounge. The Student Association-run store, which is part of the new centre, has been open for several weeks selling snacks, magazines and clothing. The new lobby and student services area at St. James is also scheduled to open late in the month.

ST. JAMES BOOKSTORE MOVING TO STREET FRONT LOCATION

The St. James bookstore is going to be transformed from a small, crowded store at the back of the main campus to a bright, attractive up-to-date retail operation with a street front location at the front of the building. The store will take the place of the current registration centre, just inside the current main King St. E. door, which will move to a booth in the lobby.

CALL FOR STUDENTS TO PROTEST BUDGET CUTS FAILS

What happens when you urge students to protest budget cuts at George Brown by coming to a Board of Governors meeting? Apparently nothing. No one turns up. Flyers posted on college notice boards in late March urged students to show up at the Board meeting on April 2 to express their feelings about budget cuts. Not one student heeded the call. The flyer said the cuts would mean "watered-down curriculum, larger classes, less contact with professors, fewer services and resources, and the dirty and unhealthy physical environment." About 40 teachers attended the meeting and presented the Board with a written critique of the college's recent round of budget cuts and related lay offs.

TECHNOLOGY DEAN, CONTROLLER AND BOOKSTORE MANAGER RESIGN

In the last few weeks George Brown has lost the dean of its Faculty of Science and Technology who was also dean of the Faculty of Creative Work, its controller, and bookstore manager as well as some other administrative staff.

- Technology and Creative Work dean Lynne Mulder is leaving to join Red Deer College in Alberta as its vice-president. Until the fall of 1995, Mulder was dean of the Faculty of Health Sciences and responsible the college's program review process.
- Controller Tony Lennie is leaving to become senior financial officer at Victoria University, which is part of the University of Toronto.
- Bookstore Manager Dan Benson is leaving to become manager of the Anglican Church bookstore in Toronto.

In addition, Todd Teasdale, who was Associate Director of Campus Operations has left the college. No successors have been named yet for the positions.

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TALENT TREKKERS — Legal Office Administration student Lesley Cole (left) and Logistics student Ahmed Elnagar (above) were among 12 students who competed for cash prizes in Talent Trak '96, a talent competition held at St. James Campus in March. Elnagar won second place with his lute solo, while first place went to Community Services student Mary-Lynne Charlebois who sang two country songs, including the Shania Twain hit *Whose Bed Have Your Boots Been Under*.

Students raise funds to remember classmate

Alice Kitenda didn't know a soul when she came to George Brown from Kenya in 1994. But her direct, open manner, willingness to listen, and sense of fun soon made many of her classmates into close friends.

"She became my friend and then she became like a sister to me," says Celia Roman, who worked on many college projects with Kitenda.



Alice Kitenda, in a photo taken from a family video.

Kitenda also used to go out after class with friends, when Kitenda invariably attracted men — but the wrong men, jokes Roman.

Classmates also remember that Kitenda was always ready with a sympathetic ear.

"The most significant way she touched my life was by being there for me, regardless of what I needed," says Karen Musytschka. "She was always there to talk to, with her ever attentive ear — always trying to understand."

Now, sadly, Kitenda's friends are honouring her, and their memories of her, with a bursary fund.

Kitenda died of a sudden illness in December, 1995 — mid-way through the second year of George Brown's Food and Beverage Management program.

To raise money for the fund, her classmates have sold carnations and ribbons, and organized a fundraising dinner at Seigfried's Dining Room on March 7 that attracted 80 people.

So far they have raised more than \$3,000 that will be given as bursaries to Hospitality Centre students.

Kitenda planned to work in the hospitality industry in Canada for several years after graduation before returning to Kenya where she hoped to work, marry and have a family.

In other Hospitality Centre news, five George Brown students have won top prizes at recent culinary competitions:

- Don Duong won two gold medals for a carved chocolate showpiece and his desserts in a competition sponsored by the Karwartha Culinary Association.

- Apprentice James Piggott won a gold medal for his buffet platter at the Ottawa/Hull Salon Culinaire.

- Lance Schmidt and Anthony Kan won first and second place, respectively in the Tony Roldan Taste of Canada competition hosted by George Brown and the Toronto Escapade Society.

Schmidt, an apprentice now working at the Toronto Hilton Hotel, will go on to represent Ontario in a national culinary competition to be held in Toronto in June, 1996.

Taste of Canada is an annual event that in 1997 will be international in scope.

Cash for Books.

George Brown College Bookstore

Tuesday, April 30 9:00 a.m. to 4:00 p.m.

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Monday, May 6 9:00 a.m. to 4:00 p.m.

Tuesday, May 7 9:00 a.m. to 4:00 p.m.

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Board issues

To the Editor,
As student representative on the Board of Governors I want to share with you information about the changes that will be coming to George Brown College in the next academic year, and the decisions that the board has made that directly affects all of us. As a full-time student myself, I understand your concerns and fears, and here is a summary of the major changes and the implications of those changes.

In the 1995/96 budget which came into effect in April, 1995 is \$109 million, but as a result of federal and provincial cutbacks the budget has shrunk to \$87 million. In order to cut the budget as severely as will be necessary this year, there will be an unavoidable impact on salary budgets and to do this, faculty, support staff, and administration will have to be laid off. As well, some programs will be suspended and most of the others will be restructured. You may have heard rumours, however the exact number of people and programs affected is unknown at this time. We are planning an open session for students to discuss the impact of the changes on students and how we can cope with the changes in the classroom.

There is also work underway by several of the Metro colleges to rationalize programs in order to ensure access within Metro and to maintain program quality. This will allow George Brown College to capitalize on the areas in which it does well, e.g. hospitality, community services.



Andrew Chessel, current student representative on George Brown's Board of Governors.

My role on the board is to ensure that students have a voice and a vote, but it is, however, one vote. While you may not agree with all of these decisions, I do want to assure you that the student voice has been heard.

I also want to tell you about the issues and initiatives that I have been working on in the past year:

- You may have seen the student internet survey, from which we will put forth a proposal for internet access for all full-time students. We already have over 700 responses and the student/staff committee, which I chair has set a goal of 1,500 responses, to ensure consultation with students. We are asking your English faculty to hand out the survey in class. As part of the proposal, we hope to include open access to computer labs, up to midnight, at both St. James Campus and Casa Loma.

- Teacher evaluations, and how they are used has become a major concern for students. I have begun discussions with management and the union to research and organize a proposal that will guarantee that students have the opportunity to evaluate their courses and their instructors and to know that their feedback is constructively used.

- The process of hiring the new president of George Brown College began with defining the role of the president, with input from all constituent groups. The search committee, made up of nine board members reviewed numerous resumes, and conducted hours of interviews. In conclusion I am pleased to say that the new president, Frank Sorochinsky, former vice-president,

HERE'S HOW TO HAVE YOUR SAY!

City College News wants you to have your say! If you're concerned about a topic, event or issue that you think will be of interest to students and staff at George Brown - put it down on paper. Write a letter or an article, or just suggest a story idea to us. Here's how you do it.

1. Make sure your submission is legible (it can be typed or handwritten), keeps to the point and is brief. If it's too long we may edit it for length as well as for grammar and spelling.

2. Sign your submission and include your full name, telephone number, address and some indication of your affiliation with the college (i.e., course name, job, etc.).

3. You may request that your name be withheld from publication. We will respect your request if you provide us with a reason.

4. We welcome anonymous story suggestions, news tips or other material; however, as in all cases above, City College News staff and its editorial board will make decisions about what will be published.

5. Keep a copy of what you send to us. We will not return unsolicited material, including photographs, unless we are provided with a stamped, self-addressed envelope.

6. Drop off your submission or send it by Canada Post or internal college mail to:

Editor, City College News, Marketing Services Department, 200 King, St. E., Room 542E, George Brown College, Toronto, Ont. M5A 3W8 or fax it to (416) 415-2303.

The deadline for submissions and letters for our Summer 1996 issue is Thursday April 18.

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dent of corporate services and student affairs, has already demonstrated his interest in students and student issues.

If you would like more information, or would like to discuss any issues, please call me at 415-2900, ext. 6055.

Andrew Chessel

HR thanks

To the Editor,
The Human Resources Professional Association of Ontario (HRPAO) held its annual conference and trade show at the Sheraton Centre on Feb. 14 to 16. George Brown was represented at the conference with an information booth staffed by Human Resources Management (HRM) students.

On behalf of the HR students of GBC, I would like to publicly thank the college for giving us this opportunity. We great appreciated the financial support we received from George Brown College.

HRM professor Suzanne Kavanagh and co-ordinator Kathy Holding were able to secure solid leads for next year's student work placements at the conference and trade show.

We would also like to thank Versa Foods for the energizing snacks and Crystal Springs for the great attention grabber.

We look forward to the 1997 HRPAO conference and we hope to have the same opportunity again.

Amy Ramanen, President Society of Human Resources Students

Minister's views

To the Editor,
The changes in provincial funding to post-secondary education have received a great deal of public attention recently. Some of the media coverage may have not been clear about the reasons for these new directions. I am writing today to clarify where there may be misunderstanding and explain why the government is taking the actions it is at this time.

Making changes like these is never easy, but I believe our direction will lead us to a more promising future for all Ontarians.

As you probably are aware, Ernie Eves, the Minister of Finance, announced last November that funding for operating grants for colleges and universities would be reduced by \$400 million in 1996-97. Universities will receive \$1.5 billion for the fiscal year 1996-97, and reduction of \$280 million over the last year, and colleges will receive \$689 million, a reduction of \$120 million over last year. In total, taxpayers

spend \$2.2 billion a year on post-secondary education and this does not include capital expenditures.

At the same time, Mr. Eves announced that universities will be allowed to increase tuition by 10 per cent next fall, and may charge an additional 10 per cent in total, for all programs, at their discretion. The finance minister also announced that colleges fees would be increased by 15 per cent.

We are doing this because, as a government, we believe that we must not only prepare young people for the future, we must prepare the future for young people. If we do not act now, the Ontario government's debt will be unmanageable by the time many of your students have graduated, and are working and paying taxes. That will mean that even more of your tax dollars will go towards paying the interest on the debt alone. Some of the public services that you now have the privilege to enjoy — in areas such as health care, education, roads, and municipal services — will no longer be affordable in this province. We currently spend more to service our debt that we spend in total on education.

So we're taking action now to restore the economic health of the province.

Even with these increases in tuition fees, Ontario students will still pay only a portion of the total cost for their education. University students, for example, paid about 26 per cent of the total cost of their education in 1995-96. Taxpayers cover most of the remaining cost.

College students paid about 19 per cent of the total cost of their education in 1995-96, with taxes paying for most of the remaining amount. During our election campaign last spring, we promised to deregulate tuition fees so that students could pay a fairer share of their education. While no one likes to see increases we do need to bear in mind that there is a long history showing that people who do have post-secondary education earn more money than people who do not.

Our government remains committed to supporting post-secondary education to the best of its current abilities and resources. We are, in collaboration with the federal government, looking into changes to student assistance to ensure that post-secondary education remains accessible to everyone who is qualified to attend an institution.

Shortly, I will be releasing a discussion paper to everyone involved in post-secondary education so that we can all engage in a focused dialogue on key directions and policies the government might pursue with respect to the post-secondary education sector. This paper will raise issues, such as the share of the costs of education borne by

student and taxpayer, accessibility to education, and the co-operation between college and university sectors.

The paper is meant to stimulate and encourage discussion, and will serve as the basis for further consultations expected to last from four to six months. Afterwards, advice will be provided to the government by the panel undertaking the review.

I am looking forward to having all partners in post-secondary education involved in the process, including faculty and staff at colleges and universities.

I believe that the government and many citizens in Ontario recognize and appreciate the role that faculty members play in educating and training post-secondary students. I acknowledge the fact that you, like many colleagues and friends in other parts of the country and the world, carry out these responsibilities in the midst of a major restructuring.

I realize that the years ahead will be challenging to many of us as we search for new and better ways of funding the post-secondary system. As well, many other policy reform issues will need to be critically assessed in our consultation process. Our work must result in a more affordable and accountable system which is driven by excellence. Anything less would be to fail for future generations. I am also certain that the changes we are making are necessary and will build a province that is stronger economically, and where you, as citizens, will be able to meet your needs and realize your dreams.

John C. Snobelen,
Minister of Education and Training

CITY COLLEGE NEWS

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GEORGE BROWN
THE CITY COLLEGE

Board of Governors candidates speak out:

Student Candidates

Shane Quinlan

I am a first-year marketing student at St. James Campus. I am also the president of the George Brown Chapter of the AMA Marketing Club. I have high leadership qualities and am not afraid to make a point heard.

As Board of Governors student representative I feel that I will be able to lead the board to student concerns and communicate the problems students are having with certain areas of the college. I feel that the only way to achieve this goal is to have a continuous flow of information from the student body to the Board. This may be achieved through a drop box or through school voice mail. The problems in the past have arisen from the lack of student lead communication and that is the vital key in running a successful school atmosphere.

For myself, these communication factors are vital in my day-to-day life and I am constantly using them. I am a summer camp director, in charge of the organization of seven staff and fifty children and their parents. I also work in the retail industry and realize how important it is to make customers aware of the product in which they are buying. We, as students, are like the customer and without knowing what it is we are buying we will not be able to spread the word about the capabilities of our school. I feel that is what has happened — students have been unaware of the goings-on of the school and that is why we, like all other schools, are faced with financial difficulties. My goal, if elected, is to increase the student awareness of the goings-on of the school.

When voting day arrives, please remember that I am the one who wants you to know how your school is run. Please vote for me, Shane Quinlan.

Bob Luker

I decided to run for the faculty position on the Board of Governors after attending Board and sub-committee meetings over the last two months. That experience, during the current crisis at George Brown, convinced me I might have something to offer my fellow faculty members as a Board member.

Here's why: Four internal constituencies at George Brown (faculty, support staff, students and administration) deserve a serious hearing at the Board when serious matters are at stake. In my experience only senior administration gets heard. Only senior administration seriously influences policy and has any significant impact on the Board's agenda. There is very little critical discussion and debate — virtually none from the point of view of people negatively affected by Board decisions.

Given this situation, it is no surprise that the Board seems to function primarily as a legitimizer of management decisions. This is not good governance. I observed a Board of Governors that appeared to believe that all was more-or-less well with the college.

The Board also seems to believe that the funding shortfall is the college's only real problem and that that problem is being capably handled.

But my experience as an observer coincided with massive faculty and support lay-offs, program closures, tuition hikes, extreme demoralization of faculty and support staff, apparent chaos around student records, education or elimination of vital college services, extensive "restructuring", the abrupt departure of senior staff, the defacto abandonment of equity initiatives, the questionable dumping of up to half the general education requirement (with dozens or related lay-offs), the reported disrespectful treatment of many faculty and support staff, and other issues.

To me, these all seem like matters requiring extensive discussion and real debate. None go it.

If elected to the Board, I will attempt to ensure a wide debate on major issues which includes a clear presentation of faculty perspectives. I will propose that delegations of concerned faculty (and staff and students) be welcomed by the Board and allowed to speak directly to the Board. I will work for a serious and humane vision of education at GBC and will oppose the direction outlined in the so-called "learning-centered education" paper, which I see as largely anti-faculty and anti-education. I will find a way to share information about Board initiatives with the faculty so we can respond to them when appropriate.

As an urgent priority, I will propose a re-thinking of the college's response to the funding crisis. The college should develop a long-term recovery program that includes rescinding the recent round of lay-offs. Any necessary sacrifices should be generally and equitably shared in the least harmful manner possible.

Finally, I will encourage the view that the governance of George Brown College is a public trust and that faculty at GBC are citizen-members of that public.

Rod Sinclair

My name is Rod Sinclair and I am a full-time student currently enrolled in the second semester of the Business Information Systems program.

I feel I would make a good student representative on the Board of Governors as I am able to bring seven years of work and committee experience in a business environment to the Board. I will be committed to keeping the student body informed and aware of the various issues and discussions at the Board of Governors through monthly articles in 'The Dialog'. I would also like to hold open forums with all the students to help bring our concerns and opinions to the Board. This will provide the Board of Governors with a student's perspective in the decision-making process at the college, that ultimately affects us all.

Lou Tarsitano

It is evident that George Brown College, like many others, is facing a crisis. Funding cuts and lay-offs have forced the College to make significant and difficult changes. These changes are only beginning as we restructure the College to meet new challenges.

The role of the Board of Governors, in my opinion, should be to provide guidance and direction to senior management when a crisis of this magnitude affects not only the viability of our college, but also the livelihood of every person who works here. This group, which has representation from all major stakeholders in the college community, should be a strong voice asking straight-forward and perhaps difficult questions of the management team. I would like to be a stronger voice for the faculty of this college, a voice that I feel has not been heard to the extent that it should.

There are several key issues on which I would like the Board of Governors to take action. The first is the academic strategy (previously the Academic Plan) that should be guiding all decision-making at George Brown. Budget decisions need to be made in the context of some academic principles with an eye always on program quality and student needs. I served for three years on the program evaluation review committee, which was responsible for assessing the strength of the college's programs. At this time more than ever, the college needs a program review process that directly involves faculty. We need a fair method of measuring the college's successful programs. Budget decisions cannot be made sensibly without measuring program quality.

Quality programs are always concerned about students. If George Brown is to grow and prosper, we must not forget student needs when making difficult decisions. In the past several years my involvement in college activities has centered around students. I currently serve as staff advisor for the Science and Technology Student Representative Council. We are implementing the first awards banquet for outstanding students. I assist the Student Association every year in projects like orientation and awareness days.

My main priority on the Board of Governors will be to represent faculty in a more active manner. I have worked at the college for 11 years and have served faculty as a union steward. In the past, my involvement on committees has centered around action, making changes, and getting things done. I would like to be your Board of Governors representative to ensure that changes are made with a focus on both program quality and student needs.

Students and academic staff: vote for your Board rep on April 25 1996 Polls open 10 a.m. to 7 p.m. at all campuses.

This is your last chance to win a 1996 Neon Ex. But you have to enter to win!

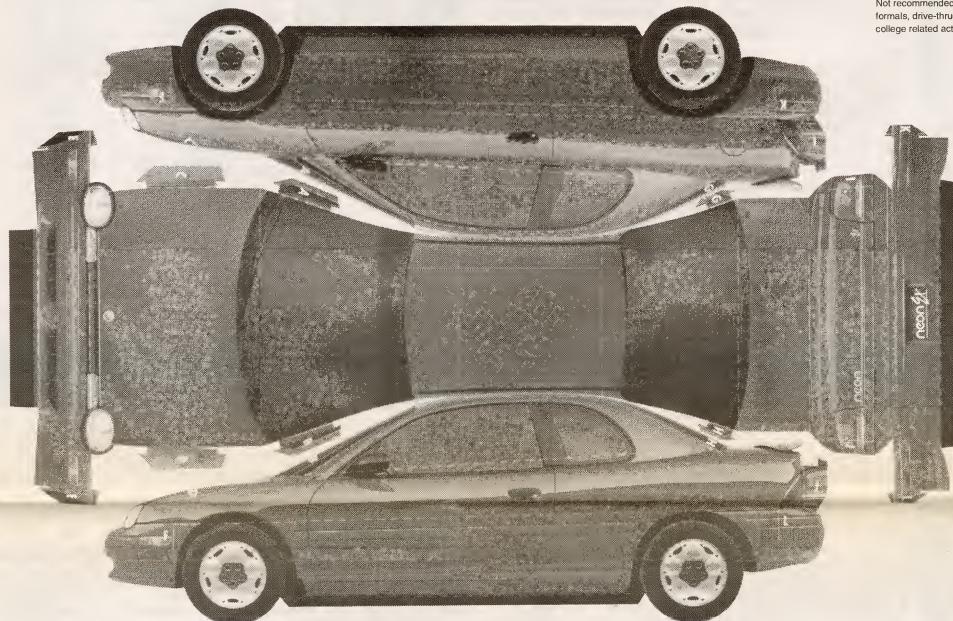
HURRY
Offer expires
April 8, 1996

The hard way.

Carefully cut around image of car, then fold tab 'A' into slot 'A' and tab 'B' into slot 'B'. Insert tab 'C' into slot 'C' and tab 'D' into slot 'D'. Fold tab 'E' and 'F'.

Then repeat the same with tabs 'G' through 'J' and finally fold tab 'K' and tab 'L' into slot 'K' and slot 'L'*

*Engine, battery, electric heat, and all other forms of propulsion not included. Not recommended for use on dates, formals, drive-thrus and other essential college related activities.



The easy way.

It doesn't take a rocket scientist to figure out that everyone could use a set of wheels at school but we'll go you one better. Just fill out, and mail in the ballot below, or call 1 800 228-0559 and you could be the proud owner of any one of six brand new 132 horsepower Neon Ex's. **But you have to enter to win.**

neon Ex



Official Sponsor
of the Canadian
Olympic Team

CHRYSLER
CANADA



Get an additional \$750 Cash Rebate - over and above all other discount offers - when you purchase the 1996 Chrysler vehicle of your choice.

Win a brand new 1996 Neon Ex.

MR MRS MS

Name: _____ FIRST _____ LAST _____

Summer Address: _____ STREET _____ CITY _____

PROVINCE _____ POSTAL CODE _____ Phone: _____

Fall '96 School: _____ STREET _____ CITY _____

PROVINCE _____ POSTAL CODE _____ Phone: _____

Graduation date: _____ / _____ / _____

Current School Attending: _____

Anticipated date of next car purchase

0-3 months 4-6 months 7-12 months Over 12 months

✉

Ballots should be mailed to: Chrysler Student Contest, P.O. Box 452, Stn A, Windsor, ON N9A 6L7.

Ballots must be received no later than midnight, April 8, 1996.

1. Contest is open to all students of Canada over the age of majority who are currently attending a post-secondary educational institution except employees (and their web when they are employed) of Chrysler Canada Limited, its dealers, their respective advertising and promotion agencies and the independent advertising organizations.

2. TO ENTER: Complete an official entry form (or hand drawn facsimile) and mail to Chrysler Student Contest, P.O. Box 452, Stn A, Windsor, ON N9A 6L7. Entries must be received by midnight April 8, 1996, the contest closing date.

OR call 1 800 228-0559 by midnight, April 8, 1996 to enter by phone.

Limit one entry per person.

The contest sponsor will not be responsible for late, lost, illegible or wrongly addressed entries.

3. PRIZES: There will be six NEON Ex vehicles awarded, one in each of the following regions: British Columbia, Alberta, Saskatchewan/Manitoba, Ontario, Quebec, Atlantic Canada. Each NEON Ex will be equipped with a 2.0L 14V 132 hp S04 engine, 5 speed manual transmission, Dual air bags, side door impact beams, AM/FM stereo cassette with 6 speakers, rear

spoiler, 1C deluxe wheel covers, Dual outside remote mirror, DIN Package). Prices must be accepted as awarded and are not transferable or convertible to cash. Prizes will be delivered to the Chrysler dealership closest to each confirmed winner's residence. Approx. retail value of each prize: \$14,095. Winner will be responsible for license and insurance.

4. CONTEST DRAW: The winners will be selected in a random draw from all eligible entries received from each region by the contest closing date. The draw will be held in Windsor, Ontario at 12 noon on May 6, 1996. In order to win, the selected entrants must first correctly answer a time limited mathematical skill-testing question to be administered by mail or by telephone and will be required to provide their name and address.

5. All documents of the independent contest and its organization will be held in confidence and no correspondence will be entered into with respect to the contest.

6. All prizes of the contest will be awarded in cash and no correspondence will be entered into with respect to the contest.

7. Quebec residents may submit any inquiries concerning the conduct or awarding of a prize in this publicity contest to the Régie des alcools des courses et des jeux.

④ OFFICIAL SPONSOR OF THE 1996 CANADIAN OLYMPIC TEAM.

APRIL EVENTS

SPECIAL EVENTS

April 23 - Piano presentation: George Brown's Piano Technician program will be presented with a Yamaha MX-100A Disklavier piano with a reception to follow. 1 p.m. 146 Kendal Ave. Room 234. For information call 415-4389.

April 25 - Fashion show: George Brown Fashion Design students present their best work in a show called 'Cynosure'. Casa Loma gym (160 Kendal Ave.) 2 p.m. (\$2) and 7 p.m. (\$10). For information call 415-4840.

April 25 - Support staff union local annual general meeting, United Steelworkers' Hall, 25 Cecil St. 4 p.m. On the agenda: Election of executives and trustees, election of delegates to Queen's Park Area Council and Metro Labour Council, recent questions and answers about recent layoffs.

April 25 - Junior Escoffier Society Speaker: Peter Oliver on The Identity of Canadian Cuisine. Noon, Hospitality Centre Room 112, 300 Adelaide St. E.

April 25 - Election to choose student and academic staff representatives for George Brown's Board of Governors. Polls are open on all campuses from 10 a.m. to 7 p.m.

April 29 - Nominations close for administrative staff representative on the Board of Governors. The election will be held on May 16, and the person elected will sit on the Board until Aug. 31, 1997. For more information call Jeanette Cairns at 415-4472.

May 1 - 20-Year Club Reception, Siegfried's Dining Room in the Hospitality Centre, 300 Adelaide St. E. Invitations will be sent to 20-Year



THE BEST STUDENT DESIGN AND FASHION - The best work of Graphic Design and Fashion Design students will be on display in late April. Graphics will be at the Design Exchange (234 Bay Street) from April 17 to 23 from noon to 5 p.m. every

day. Above is a detail of the poster, designed by student Queenie Wu, advertising the show. Fashion students will hit the runway with two shows, called Cynosure, at Casa Loma on April 25 (see events listing for details).

Club members in the near future. Staff who have been full-time employees of George Brown College for 20 consecutive years are included in the membership of the 20-Year Club. If you think you should be a member and have not received a questionnaire for new members, please contact Roberta Oulahan at 415-44773 or Endi Bailey at 415-4479 for information.

May 2 - Second Annual Entrepreneurship Breakfast with keynote speaker Adrian of two black guys. New student Lounge, St. James Campus. 8 a.m. to 10 a.m. Tickets: \$4 in advance, \$5 at the door. To reserve call Raymond at 415-2990, ext. 1133, or fax 415-2491. Sponsored by the George Brown College chapter of the Association of Collegiate Entrepreneurs.

May 8 - Women's Culinary Network Speaker's Series: Marilyn Crowley on

Food Writing, Noon, Hospitality Centre Room 112.

ENTERTAINMENT

April 26 - Student Association Spring Formal Dinner Dance: Moonlight Masquerade. St. Lawrence Hall, 157 King St. E. Cocktails at 6 p.m. buffet dinner at 7 p.m. Cash bar. \$50 per couple. Tickets available at All Student Association offices and SAC Shacks.

April 15 to May 5 - George Brown Theatre presents St. Nicholas Hotel: Wm. Donnelly Prop. The Donnelly's, Part 2 by James Reaney, directed by David Perry and The Matchmaker by Thornton Wilder, directed by Douglas Campbell. Tickets are \$10 and \$8. For information, location, times and ticket reservations call (416) 415-2167.

SPORTS AND RECREATION

May 24 - 1996 Colleges of Applied

Arts and Technology Golf Tournament, Whirlpool Golf Club in Niagara Falls, Ontario. \$85 per person including greens fee, cart, banquet and prizes. Staff of all Ontario colleges and the Ministry of Education and Training are welcome to take part. Call Athletics at 415-2099 to get an application. Application deadline is May 14.

SEMINARS FOR STAFF

April 22 to 30: Staff seminars in April include: Transitions funding for Retraining, Labour Market Trends and the Changing Workforce, Action Plan for Training and Job Search, How to Write a Resume from Scratch, Will your Resume Work for You, Internet, Gopher/Newsgroups/FTP, Dealing with Change and Transition, Exploring the Small Business Options. For more information about these, or other upcoming workshops call Staff Resource Centre at 145-4661.

June 12 - Biennial Central Region Faculty Conference: Transforming the Learning Community. Hosted by George Brown College and held at The Michener Institute for Applied Health Sciences (222 St. Patrick St., Toronto) All staff are welcome. \$30. For information call Shirley Lesch at 415-4660.

RELIGIOUS FESTIVALS AND HOLIDAYS

April 14 - Pascha, Christian (Julian Calendar)

April 16 - Yom ha-Shoah, Judasim

April 19 - Akshaya-tritiya, Jainism

April 21 - First Day of Ridvan, Baha'i

April 27 - Day of Hajj, Islam

April 28 - Id al-Adha, Islam

April 30 - Ghambar Maidyozaarem, Zoroastrianism

UPCOMING

June 2 to 14 - Edlerhostel programs offered this summer at George Brown include International Cuisine (June 2 to 9) and Chef's Choice: Cuisine Vivante (June 9 to 14). Fee of \$480 includes all meals, a closing night celebration, residence room at St. Joseph's College at the University of Toronto and classes. People who live in Toronto can pay \$185, which covers classes, lunch everyday and closing night celebration. For information call 415-7308.

June 3 to 6 - Professional Development Week for staff at George Brown.

June 28 and 29 - Convocation Ceremonies for post-secondary students at the Metro Toronto Convention Centre, 255 Front St. West.

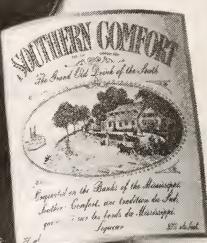
Most people wouldn't give it a second glance.

Seven layers of varnish worn clean through by years of strumming.

But you know it. It's a classic. Made by hand. And every chord you play rumbles like a motorcycle on a midnight street.



Goin' South Tonight?



neon *Ex*celeration:

The resulting movement of graduating students to a Chrysler dealership after reading they can receive an extra \$750 rebate on a hot looking 2-door with a gutsy 132 horsepower engine.

Graduate rebate of
\$750

in addition to all current rebates.[†]



1996 Neon Ex Available Features Include:

- 2.0L 16V 132 hp SOHC engine
- Dual air bags
- Automatic transmission
- Side door impact beams
- AM/FM stereo cassette with 6 speakers
- Air conditioning
- Rear spoiler
- 14" deluxe wheel covers
- Dual outside remote mirrors
- Fuel economy -5.8L/100 km hwy*
-8.4L/100 km city*

Our \$750 Graduate rebate applies to all 1996 Chrysler and Jeep/Eagle vehicles.[†]



GRADUATES!

Get an additional \$750 Cash Rebate - over and above all other discount offers - when you purchase the 1996 Chrysler vehicle of your choice.[†]



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SEE YOUR LOCAL CHRYSLER DEALER.

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★ ★ ★ ★

*Based on Transient Canada proposed test methods, with a 5-speed manual transmission. Your actual fuel consumption may vary. [†]Limited time offer. Some restrictions apply. Offer applies to retail purchases for personal use only on select models, excluding Dodge Viper. This offer can be combined with any other publicly advertised offer currently available from Chrysler Canada Ltd. Offer applies to 1996, 1995, and 1994 University or College graduates. See dealer for details. © Official Mark of the Canadian Olympic Association.

